



"I want you to PRINT THIS PAGE and TAPE IT TO YOUR WALL so you won't forget to attend our very content-rich teleclass ... okay?"

~ Leesa Barnes

## Teleclass Information

**Topic**

Podcasting for Profit

**Date**

August 19, 2008

**Time**

7:00pm ET

**Duration**

60 minutes

**Bridge Number**

646-519-5800

**Access Code**

5622#

## How to Get the Most Out of this Teleclass

1. Print out this sheet before the call so you have something to write notes on.
2. Write down 1 question you want answered during this call.
3. Decide on what 1 action you will take after the call.
4. Buy [Podcasting for Profit](#) so you can generate an income from new media.

# Seven Steps to Podcasting for Profit

Step #1 \_\_\_\_\_

Step #2 \_\_\_\_\_

Step #3 \_\_\_\_\_

Step #4 \_\_\_\_\_

Step #5 \_\_\_\_\_

Step #6 \_\_\_\_\_

Step #7 \_\_\_\_\_

Today's focus is on step # \_\_\_\_\_ - \_\_\_\_\_

## Podcasting Is...

\_\_\_\_\_ audio and video

content \_\_\_\_\_ .

## What Else Can Be Syndicated?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## FREE VIDEO TUTORIAL

WWW.\_\_\_\_\_.com

# THE 3 “I’s” OF PODCASTING

Podcasting is...

1. \_\_\_\_\_ .

2. \_\_\_\_\_ .

3. \_\_\_\_\_ .





**Case Study #3: www.\_\_\_\_\_.**

**Who?**

**What?**

**Result?**

# PODCASTING FOR PROFIT BEST PRACTICES

1. Use \_\_\_\_\_ .

2. Produce \_\_\_\_\_ .

3. \_\_\_\_\_ a \_\_\_\_\_ .

4. Encourage \_\_\_\_\_ .

# PODCASTING FOR PROFIT METHODS

**#1 - \_\_\_\_\_: Monetize your \_\_\_\_\_.**

**#2 - \_\_\_\_\_: Monetize your \_\_\_\_\_.**

**#3 - \_\_\_\_\_: Monetize your \_\_\_\_\_.**

## Next Steps - Top 5 Questions Asked

1. If I'm not an \_\_\_\_\_, should I \_\_\_\_\_?
2. How can I \_\_\_\_\_ a podcast that people want to \_\_\_\_\_ or \_\_\_\_\_?
3. What's the best way to \_\_\_\_\_ my podcast?
4. What do I \_\_\_\_\_ \_\_\_\_\_?
5. How do I \_\_\_\_\_ \_\_\_\_\_?

Total: \$864

You Pay: \$\_\_\_\_\_

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